



Metropolitan Builders & Contractors
Association of New Jersey

2019 METRO ANNUAL MEMBERSHIP DIRECTORY

Deadline for Submission – October 19, 2018

NOTE: Send payment by September 14th and get a FREE Business Card Ad in a future issue of Metro's OnSite Magazine

2019 Advertising Rates

<u>SIZE</u>	<u>RATE</u>	<u>Available Opportunities</u>	<u>Artwork Size</u>
COVERS (3) - Color	\$1,000	3 Covers	4.5"w x 7.5"h (vertical)
Full Page- Color	\$ 775	20 Pages	4.5"w x 7.5"h (vertical)
Full Page- B&W	\$ 450	20 Pages	4.5"w x 7.5"h (vertical)
Half Page - B&W	\$ 275	20 Ads	4.5"w x 3.6"h (horizontal)
Quarter Page - B&W	\$ 175	16 Ads	4.5"w x 1.8"h (horizontal)

- Introducing the New 2019 Business Directory Advertising Opportunity. In an effort to help our membership and promote more business with Metro Members we are redesigning our Directory.
- **We would like your advertisement to include a discount or coupon (think Valpak) to help promote Member-to-Member business. Some ideas are "Free Consultation" or "10% off your service."**
- **All ads must be received electronically in .pdf or .jpg format –minimum 300 dpi resolution (all fonts must be included). Ads must be camera ready and sized according to the selected ad specifications indicated above. Free Business Card: 3.5" wide x 2.5" tall.**
- **Email form and ad to Barbara – barbarab@metroboa.org Deadline: October 19, 2018**

Please reserve my advertisement space as follows:

- | | |
|---|---|
| <input type="checkbox"/> Color Cover | <u>Artwork:</u> |
| <input type="checkbox"/> Full Page Color | <input type="checkbox"/> Ad to follow via email |
| <input type="checkbox"/> Full Page B&W | <input type="checkbox"/> Same ad as last year |
| <input type="checkbox"/> Half Page B&W | |
| <input type="checkbox"/> Quarter Page B&W | |

Method of Payment:

Enclosed is my check payable to Metro for \$_____ Bill my credit card- MC, Visa, AMEX \$_____

Name on card _____

Card # _____ Exp date _____

Address _____ City _____ State _____ Zip _____

Company Name _____

Contact Person _____

Phone # _____ Fax# _____ E-Mail _____

Return to Metro, 39 E. Hanover Avenue, Suite C2, Morris Plains, NJ 07950 Fax 973-887-2926

Questions: Call Barbara at the Metro office 973-887-2888, ext 302 or E-mail: barbarab@metroboa.org